

# RINSPEED

## THE "RINSPEED"-STORY

- 1977** : Starting point of RINSPEED Garage (RINSPEED = Founder Frank M. RINderknecht) with the import of sunroofs from the U.S. and conversions of cars for handicapped drivers.
- 1979** : First time at the Geneva Motor Show, Launching of the VW Golf Turbo based on the GTI. Presentation of the first on the market available headlight grill with rectangular lights. Founding of RINSPEED INC.
- 1981** : Presentation of the **RINSPEED Aliporta**, the internationally renowned VW Golf with gull-wing doors. Moving of the offices from Küsnacht to the city center of Zürich.
- 1982** : AMG-representation and exclusive distributor for Switzerland.
- 1983** : First Porsche shown **RINSPEED Porsche 939 Targa** at the Geneva Motor Show.
- 1985** : Launching of the **RINSPEED R69 Turbo** based on the Porsche 911 Turbo with inspiration of the Ferrari Testarossa.
- 1986** : Expansion of the offices in Zürich, integration of a show room.
- 1988** : AC SCHNITZER-representation and exclusive distributor for Switzerland.  
First use of PES-(Poly-Ellipsoid)-projector-headlights on a exhibited Porsche.
- 1990** : Moving of the offices to larger and modern facilities in Zumikon, close to Zürich.  
Cooperation with Mercedes-Benz and AMG.
- 1991** : Introduction of the **RINSPEED Porsche Turbo Speedsters**, the world's fastest version at the Geneva Motor Show.
- 1992** : Creation of **the RINSPEED Nissan SpeedArt** by Rolf Knie, with hand-painted 420 circus horses.
- 1993** : Presentation of the **RINSPEED Viper Veleno** in a striking green color.  
A!Avantgarde representation and exclusive distributor for Switzerland.
- 1994** : World novelty **RINSPEED Bugatti Cyan** introduced at the Geneva Motor Show.
- 1995** : World novelties **RINSPEED Roadster R** and **SC-R** as a own make introduced at the Geneva Motor Show.  
First introduction of the **RINSPEED "Formula One World"** at the Geneva Motor Show.
- 1996** : Introduction of the **RINSPEED Yello Talbo** at the Geneva Motor Show in cooperation with the world famous music group Yello.  
Creators of the interactive "Sport Arena" at the Geneva Motor Show covering approximately 20'000 sqft.
- 1997** : World novelty **RINSPEED Mono Ego** introduced in cooperation with the French designer Jean-Charles de Castelbajac at the Geneva Motor Show.  
Interactive "Sport Arena" at the Geneva Motor Show covering 20'000 sqft repeated.

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- 1998** : World novelty **RINSPEED E-Go Rocket** at the Geneva Motor Show  
Interactive “Adventure Drive” as the first indoor off road course at the Geneva Motor Show.
- 1999** : World novelty **RINSPEED X-Trem** at the Geneva Motor Show as a unique and innovative “Multi Utility Vehicle (M.U.V)” concept.  
Interactive “Adventure Drive” at the Geneva Motor Show.
- 2000** : World novelty **RINSPEED Tatooo.com** - a 50s hot roddish pick-up truck with the "X-Tra-Lift".
- 2001** : World novelty **RINSPEED R<sup>one</sup>** - an environment friendly and lowest sports car in the world.
- 2002** : World novelty **RINSPEED Presto** - the versatile city car and roadster powered by a bi-fuel engine.
- 2003** : World novelty **RINSPEED Bedouin** - the oriental quick-change artist powered by natural gas.
- 2004** : World novelty **RINSPEED Splash** - in your wildest dreams.
- 2005** : World novelty **RINSPEED Senso** - the most sensuous car in the world.  
World novelty **RINSPEED Chopster** - faster, sleeker, wider.
- 2006** : World novelty **RINSPEED zaZen** - automotive enlightenment.  
World record across the English Channel with the **RINSPEED Splash**.
- 2007** : World novelty **RINSPEED eXaxis** - ethereally transparency.
- 2008** : World novelty **RINSPEED sQuba** - first diving car with zero emissions, zero pollution in the seven seas of this world.  
Sale of all tuning activities to Mansory Switzerland AG.
- 2009** : World novelty **RINSPEED iChange** - it alters its shape - and automotive thinking.
- 2010** : World novelty **RINSPEED UC?** - a clever e-speedster to fight gridlock.
- 2011** : World novelty **RINSPEED BamBoo** - naturally inspired. Life style without regret.
- 2012** : World novelty **RINSPEED Dock+Go** - much more than just an automobile.
- 2013** : World novelty **RINSPEED microMAX** - space redefined.
- 2014** : World novelty **RINSPEED XchangE** - not even flying is better!
- 2015** : World novelty **RINSPEED Budii** - robotic friend on wheels.
- 2016** : World novelty **RINSPEED Etos** - you'll never drive alone! Autopilot and drone on board.
- 2017** : World novelty **RINSPEED Oasis** - urban mobility à la carte - your own garden inclusive.
- 2018** : World novelty **RINSPEED Snap** - much more than just mobility.

# **RINSPEED**

**2019** : World novelty **RINSPEED microSNAP** - micro mobility in all variants.

**2020**: World novelty **RINSPEED MetroSnap** - clever modular concept solves the issue of cost.

**2021**: World novelty **RINSPEED CitySnap** - mobile locker stations for sustainable city logistics.

**2022**: World novelty **RINSPEED sQuba 3D-NFT** - dive into the Metaverse.

## RINSPEED today:

- Legal form : Privately held corporation
- CEO : Frank M. Rinderknecht
- Activities : Mobility and sustainability concepts, prototypes, innovation and event marketing-consulting
- Turnover : Not published